

HousingCoachSM Headlines

Village IV Edition

January 2018

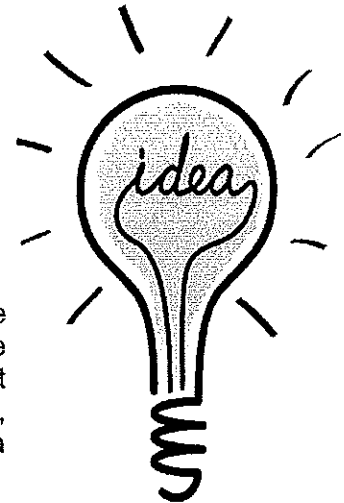
The Humble Spark Behind Big Companies

Every great business has started with exactly the same thing—an idea. Here are a few of the ideas that sparked some of today's top tech businesses.

In 1995, a software developer set up a personal website called AuctionWeb to auction off his girlfriend's Pez dispenser collection. It started as a personal project, but when the amount of web traffic made it necessary to upgrade to a business Internet account, Pierre Omidyar had to start charging people fees. In less than a year, his "little" project had exploded to more than 2 million subscribers and he'd changed the name to eBay.

In 1994 a young businessman was driven by what he describes as his "regret minimization framework," designed to reduce the regret he might otherwise have felt for not participating in the Internet business boom. When trying to decide whether to quit his stable job to create an online bookstore, Jeff Bezos remembers, "If I failed I wouldn't regret that, but I knew the one thing I might regret is not ever having tried. I knew that that would haunt me every day, and so...it was an incredibly easy decision." Today, Amazon is the largest online retailer in the world.

A computer science Ph.D. student at Stanford wrote his dissertation on the structure of the World Wide Web. His interest was piqued, and Larry Page began to focus on defining how web pages linked to each other. He thought there must be something valuable about the number and nature of the links, and as it turns out, the rest of the world seems to agree every time they run a Google search.



Maybe you or someone you know has a humble idea that could lead to a billion dollar business!

GET THE FULL ISSUE

at www.HousingCoach.com/newsletter

- The Humble Spark Behind Big Companies
- What If We Had No Calendar To Mark The New Year?
- January Quiz Question
- The "Myth" Of The American \$2 Bill
- Tolerance For Caffeine Is In Your Genes
- The Secret Box
- Doc, I'm Getting Old
- Look How Much Longer We're Living
- Debunking The 5-Second Rule
- Knowing Limitations Is Important To Success
- Punctuation Is Mighty

The HousingCoaches

Matt McGrath and Carol McGrath are more than just REALTORS®. We live in Woodridge Center, we are your neighbors and we would also like to be your friends in the business. Call us at:

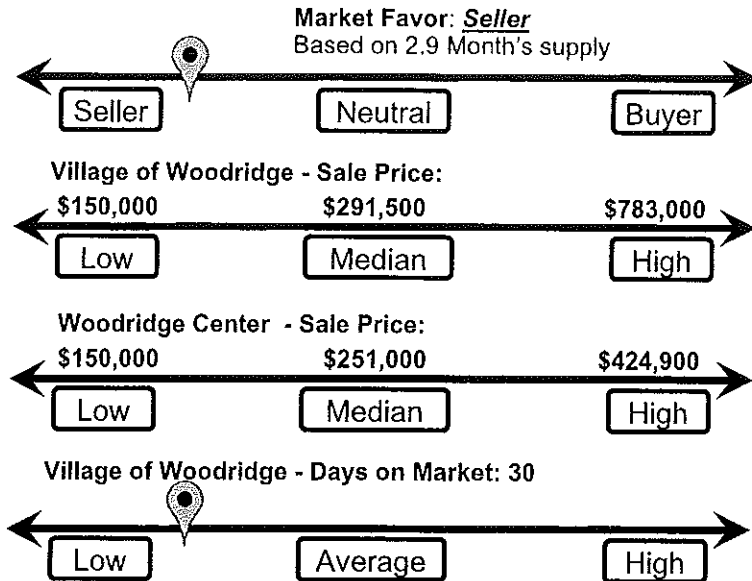
630.971.2220

United[®]
Real Estate
Chicago

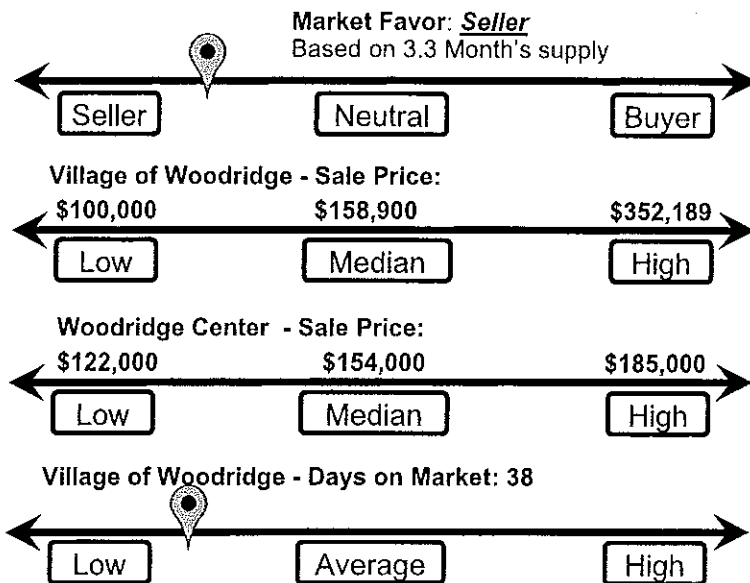


United Real Estate - Chicago, One Mid America Plz, Ste 120, Oakbrook Terrace, IL 60181

Woodridge Market Indicators
Single Family Detached Homes



Single Family Attached - Style: Townhome



Home Buyer / Home Seller Seminars

Today's real estate market is bounding in opportunity. However, you need to be able to develop a detailed plan of action in order to make the most of the opportunities that are available. There are very common mistakes that smart people regularly make when buying and selling - These seminars will help you to avoid those mistakes. You will also learn the best strategies for making a smart move. The seminars are free, available online, available anytime, Check them out at

www.HousingCoach.com/seminars

Save \$5,250 when you sell your house!

That is the savings for the average home seller who chooses The HousingCoach Cost Cutter Home Selling System*.

During the month of January, 5 Village IV home sellers can save an additional \$1,000.

Don't worry if you aren't ready to market your property. You can save now and sell anytime in 2018.

Let us help you to maximize the equity in your property.

Only 5 spots available

www.HousingCoach.com/village4

*Based on the average DuPage County home sale price of \$332,500

Free Reports!

- How Sellers Price Their Homes
- The 10 Dumbest Mistakes Smart People Make When Buying Or Selling A Home
- How To Buy A House With Little (Or No) Money Down
- How To Sell Your House For The Most Money In The Shortest Possible Time
- Making The Move Easy On The Kids
- Many other reports available as well.

www.HousingCoach.com/reports

Win a \$25 Amazon Gift Card

Enter The HousingCoaches' monthly FunDay Monday Quiz.

Guess the right answer and you are entered into the drawing.

Sign up at:

www.HousingCoach.com/funday