

# HousingCoach<sup>SM</sup> Headlines

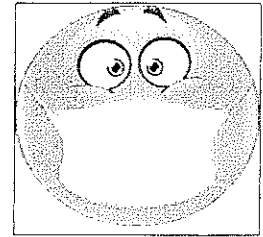
Village IV Edition

May 2018

## A Mask Of Happiness

There once lived a man who was disliked by everyone in his village. He was surly and bad tempered. Passersby avoided him on the street. He had no friends and lived alone. One day the man visited the village elder to complain about how people treated him.

"I have a solution for all your problems," the elder said, and he went to a shelf and pulled out a common germ mask to cover the mouth. On the mask was printed a smiling face. "This mask may look silly, but it will have a magic effect on people who see it and it will transform your life." The man sneered, but the elder continued. "All you need to do is wear the mask for one week. Nothing else."



The man grudgingly agreed. He put on the mask and began the walk back to his home. Along the way, people smiled at him. Some greeted him with a friendly nod. Occasionally someone inquired about his day. At first, he just grunted at them. Then he started to say hello back. At his house, he had a pleasant exchange with his neighbor.

As the days passed, the man grew more astonished by the effect the mask had on others. Because of the mask, the man began to initiate greetings. The neighbor invited him to dinner. For the first time ever, he was making friends.

He returned to the elder to give back the mask. "I have been invited to my neighbor's house for dinner and I'm worried. I will have to remove my mask and he will see my real face."

"Tell me, what happens to your real face under the mask when people say hello, and wave, and stop to speak with you?" The man thought and said, "I smile." "How do you feel when you smile?"

"I feel great!" "Remember this fact when you have dinner with your new friend, and all will be well."

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## The HousingCoaches

Matt McGrath and Carol McGrath are more than just REALTORS®. We live in Woodridge Center, we are your neighbors and we would also like to be your friends in the business. Call us at:

**630.971.2220**

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## HousingCoach<sup>sm</sup> Private Home Tours Book Your FREE Tour Now!

The HousingCoaches<sup>sm</sup> are more than just real estate professionals. We are also your Village IV neighbors. We are committed to helping you stay fully informed about the local real estate market. As part of that commitment, we will gladly arrange a private tour of properties that are of interest to you.

### Here's how a private home tour would benefit you:

**Homeowner** - Become a nosy neighbor. Really, it's OK. Curiosity is healthy. So is keeping tabs on your home's value. Walking through a neighbor's property that is for sale will help you to stay current with market trends in the area.

**Home Sellers** - Check out the competition before you market your property. Compare pricing, features, upgrades, and updates to your property. This insight will give you an advantage in the marketplace as you incorporate these details into your own marketing strategy.

**Home Buyers** - Finding your dream home just got easier. You can put a solid home buying system that includes private home tours to work for you. A systematic approach to home buying will take the mystery and confusion out of the home buying process.

### Here's how it works:

1. Pick one suburb from the following list:  
\_\_\_ Woodridge, \_\_\_ Darien, \_\_\_ Lisle, \_\_\_ Bolingbrook,  
\_\_\_ Downers Grove, \_\_\_ Westmont
  2. Decide what price range would work for you.
  3. Choose up to three properties you would like to tour from the search we will set up for you.
  4. We'll figure out a time that works for everyone and will book the appointments for the tour.
  5. Enjoy your tour!
- To book your tour, call 630-971-2220, Ext. 3.

### Are you ready to buy or sell?

If you have definitely decided to sell your current home and/or buy a new home, contact us today. Let the HousingCoaches<sup>sm</sup> help you develop your Home Selling or Home Buying Game Plan. For more information call 630-971-2220, Ext. 2.

## Home Buyer / Home Seller Seminars

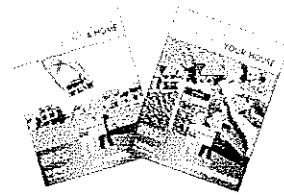
Today's real estate market is bounding in opportunity. However, you need to be able to develop a detailed plan of action in order to make the most of the opportunities that are available. There are very common mistakes that smart people regularly make when buying and selling. These seminars will help you to avoid those mistakes. You will also learn the best strategies for making a smart move. The seminars are free, available online, available anytime. Check them out at

[www.HousingCoach.com/seminars](http://www.HousingCoach.com/seminars)

## Home Buyer & Home Seller Guides

The answers to many of the questions you didn't know that you should ask can all be found in these free eGuides

- ◆ What will be the impact of today's current market environment?
- ◆ What would rising rates mean to you as a home seller//buyer?
- ◆ Would it make sense to wait before you buy or sell?
- ◆ What are the biggest challenges standing in the way of your goals?



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## Free Reports!

- How Sellers Price Their Homes
- The 10 Dumbest Mistakes Smart People Make When Buying Or Selling A Home
- How To Buy A House With Little (Or No) Money Down
- How To Sell Your House For The Most Money In The Shortest Possible Time
- Making The Move Easy On The Kids
- Many other reports available as well.

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